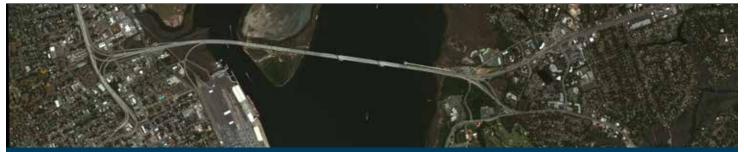


#### DIGITALGLOBE BASEMAP +VIVID





# DigitalGlobe Basemap +Vivid

Get the most beautiful, high-resolution, imagery basemap available anywhere.

Powered by DigitalGlobe's proprietary image processing techniques and unrivaled high-resolution imagery archive, DigitalGlobe Basemap +Vivid will delight customers who require the highest quality imagery basemaps over large areas of interest.

### **Features**

- » Basemaps utilize DigitalGlobe's vast archive to provide you with imagery of the highest quality, completeness, and consistency
- » Uses proprietary image processing techniques to maximize contrast, sharpness, and clarity while maintaining uniformity
- » Virtually seamless for an uninterrupted visual experience for you and your user base
- » Meets strict accuracy, currency and aesthetics required for analysis, accurate decision making and regulatory reporting
- » Prescreened to adhere to defined specifications to save you time and resources
- » Easily accessible via subscription

## **Benefits**

- » Leverage the entire DigitalGlobe constellation for the most beautiful quality and highest accuracy available
- » Save time and money by eliminating the resources required to search, procure, manipulate, aggregate, and stitch data together
- » Ensure your maps are relevant through a comprehensive refresh plan
- » Secure access ensures your total privacy is maintained
- » Accelerate your workflow by integrating basemaps that are available and ready to use today



Hanalei Bay, Hawaii



#### **BASEMAP +VIVID**



## Delight your user while getting them where they need to go

A major maps provider is revamping the user experience of their flagship mapping applications. Their social-local-mobile app will succeed or fail based on how well the location search features perform, as well as on the visual experience to the user.

The developers used DigitalGlobe Basemap +Vivid as their baseline. They got beautiful, large-area coverage, as well as the accuracy they needed to easily align with vector layers. The result? A mapping platform with unrivalled consistency, completeness, and visual appeal.



|                          | Standard Value<br>Area                             | High Value<br>Area                               |
|--------------------------|--|--|
| Sensors                  | WorldView-3, WorldView-2,<br>GeoEye-1 or similar   |  |
| Maximum off nadir angle  | 30°  | 25°  |
| Cloud cover restrictions | Varies by climate zone                             |  |
| Haze                     | Varies by climate zone                             |  |
| Snow                     | Varies by climte zone                              |  |
| Imagery age              | Best available,<br>targeted average<br>< 30 months | 36 months.<br>Targeted<br>average <<br>18 months |
| Sun Elevation            | > 25°  | >30°   |

10.2 m

10.2 m

minimum, 4.2 m in select areas.

**Specifications** 

Accuracy

(CE90)

DS-DGBM-VIVID

\*Primary Sensors only, see product guide for other sensors